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FOR IMMEDIATE RELEASE
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Greensboro, NC, January 13, 2015– We are pleased to announce the addition of VANORA product line to our Alberdingk Boley, Inc. product portfolio effective January 1, 2015. With VANORA products we will be able to service added markets and extend our reach further into specialties, industrial and architectural North American markets.

With over 60 years of experience in the formulation and development of resins for the paint and coating industries, the Vanora products bring high performance and effective solutions.

Alberdingk Boley is a global manufacturer of waterborne emulsions, polyurethane dispersions, water based UV dispersions, castor oil and modified polyols as well as linseed oil. Our vision is to make a significant contribution to environmentally sustainable technological progress. We believe in being an innovative partner to our customers worldwide.

Alberdingk Boley, INC. is head quartered in Greensboro, North Carolina. Please contact your local representative for US, call (336) 454-5000 or visit our website at www.alberdingkusa.com, for any help we can provide

Our distributor for Canada is Andicor, head quartered in Mississauga, Ontario Canada. Contact john.roeleveld@andicor.com or 416-885-7105 for further information.

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If you would like more information about this announcement, please contact Nicole Gott at (336) 454-5000 or email at ngott@alberdingkusa.com.