

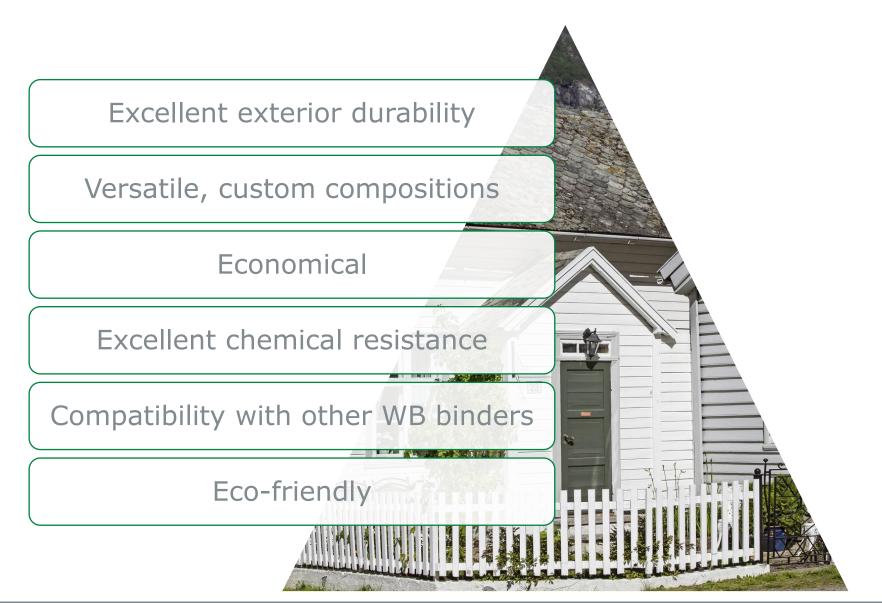
#### A Unique Acrylic with Multi-purpose Use for Coatings

Dr. Terri Carson Alberdingk Boley Inc.









# Arket Trends/Drivers

- Environmental regulations:
  - Reduction in VOCs (Volatile Organic Compounds)
  - Concern for Hazardous Air Pollutants (HAPs)
  - PFAS hazardous classification
- New rules and strict regulations by government agencies (EPA, European Commission...)
  - Eco-product Certification Scheme
  - Ecolabels
- Consolidation of raw material inventory
- Demand for high end products with low VOC capability



## **(2)** Technical Targets for Multipurpose Acrylic

Low to zero VOC capability >>> low MFFT

Hydrophobicity with excellent water resistance

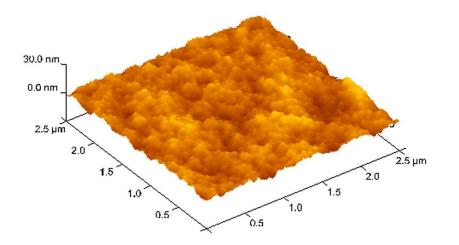
High blocking resistance (Early & elevated temperatures)

Excellent chemical, hand fat and lotion resistance

Formulation latitude and good compatibility

### Morphology Design Comparison single- vs. multi-phase (height mode)

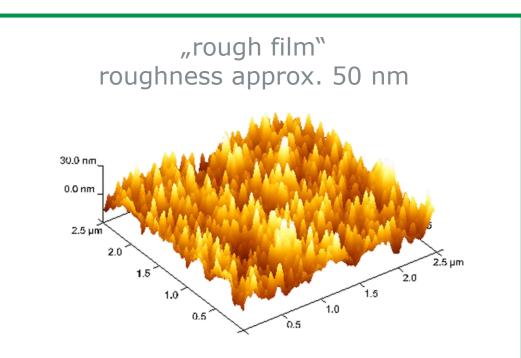
#### "smooth film" roughness < 10 nm



Dispersion: single phase, homogous, soft Properties:

- Very high gloss
- Very tacky



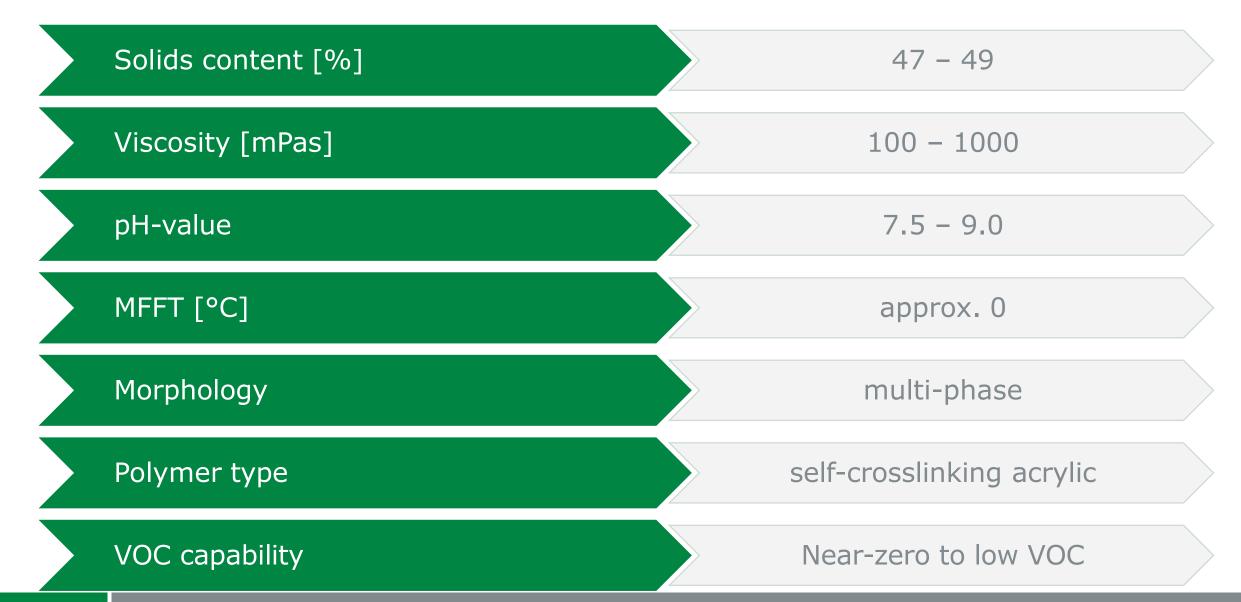


Dispersion: 2-phase, hard/soft Properties:



- Reasonable gloss
- Tack free, high blocking resistance
- No restricted additives
- Low surfactant







Interior White Gloss Study



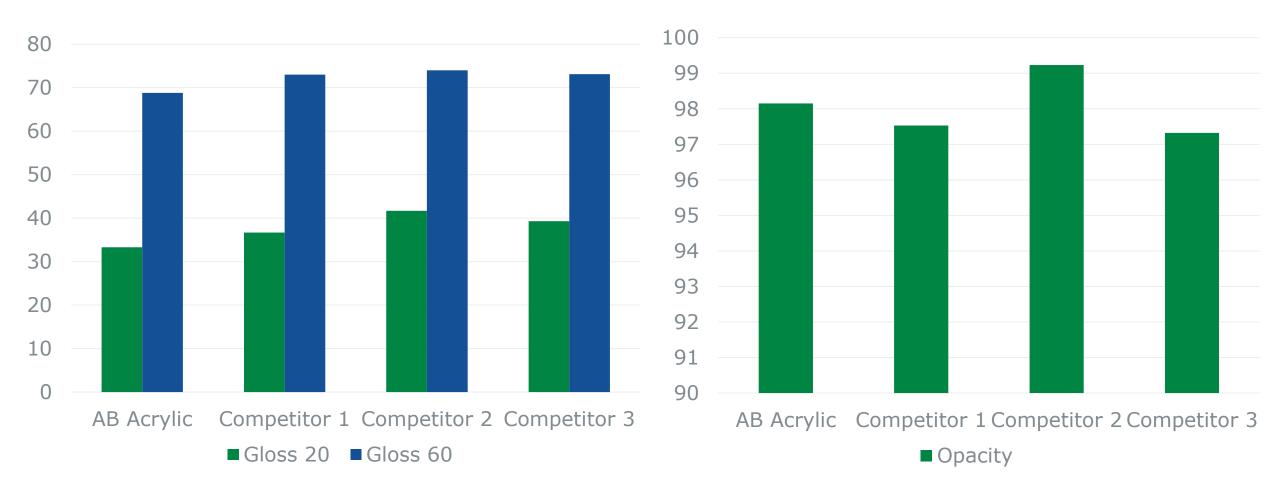


Property	AB Acrylic	<b>Competitor 1</b>	<b>Competitor 2</b>	<b>Competitor 3</b>
Solids [%]	49	48	49	50
MFFT [°C]	0	21	18	9
pH-value	7.5 - 9.0	8.5 - 9.0	8.5 - 9.0	8.5 - 9.0
Morphology	Multi-phase	Single-phase	Multi-phase	Multi-phase
Self-crosslinking	Yes	Yes	Yes	Yes

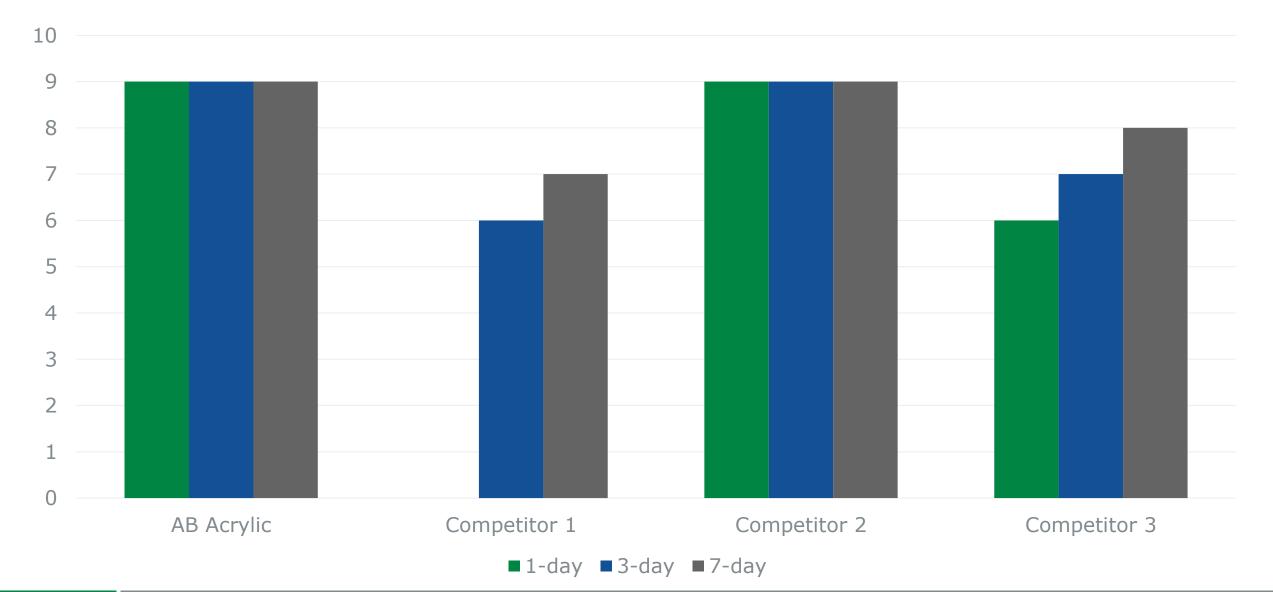


Ingredients	Lbs	Gal	Technical data	
Water	75.00	8.99	Specific Gravity (SG)	1.235
DISPERBYK-2081	5.00	0.54		
Rhodaline WA 100	2.25	0.27	Lb / Gal	10.31
AMP 95	2.25	0.27	% Weight Solids	52.21
BYK-024	2.00	0.24	% Volume Solids	40.85
Ti Pure R-706	225.00	6.76	70 VOIUTTIE SOTIUS	40.03
Let Down			PVC	18.20
AB Acrylic	575.00	65.62	% dispersant on Pigments	1
Water	100.00	11.98		0.47
Tergitol TMN-6	6.00	0.72	Grams VOC/liter less water	0.17
Optifilm Enhancer 400	20.00	2.48	Lbs VOC/Gallon Less Water	0
Acrysol RM 8W	5.00	0.57	Total Pounds	1032.49
RM 5000	15.00	1.73	Total i Ourius	1032.73
Total	1032.49	100.17	Total Gallons	100.17



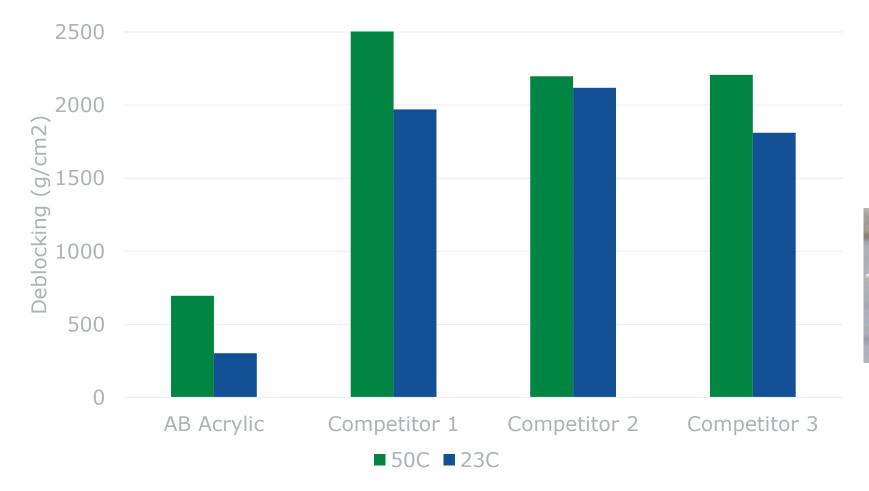


## Elevated Block Resistance 50°C (ASTM D 4946)



# Hot block: 30 min/1000g/50°C & RT block: 1 day/500g/23°C

>2500



The blocking strength property is defined by the force required to separate the film surfaces after compression.





Stain Resistance, DE of cleaned area vs. none stained area	AB Acrylic	<b>Competitor 1</b>	Competitor 2	<b>Competitor 3</b>
Mustard	1.64	0.97	0.81	1.4
Ketchup	0.47	0.29	0.1	0.39
Red Wine	0.86	0.92	1.73	1.52
Coffee	3.10	1.48	3.36	3.76
Nigrosine	0.23	0.28	0.39	0.42
Graphite	0.36	0.63	0.11	0.35
Sum	6.66	4.57	6.50	7.84
MPI current stains sum	3.69	2.39	3.86	4.53

# Resistance to Household Cleaning Liquids

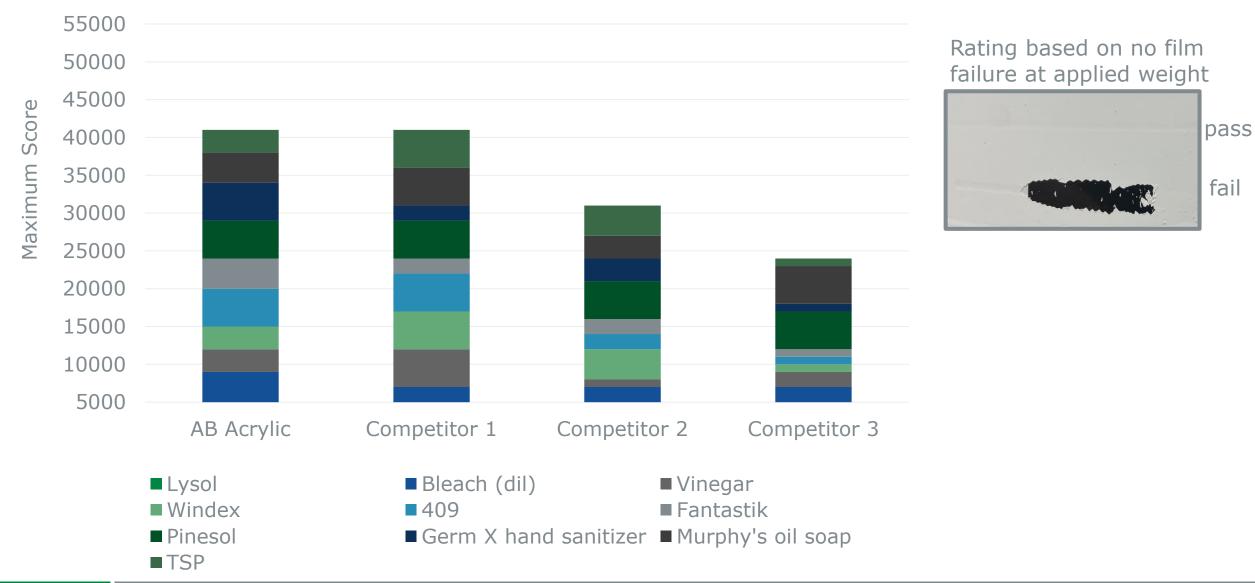
- Bleach (dilute)
- Formula 409
- Clorox Wipes
- Fantastik
- Lysol
- Pinesol
- Germ X Hand Sanitizer
- TSP
  - (tri-sodium phosphate)
- Windex
- Murphy's Oil Soap
- Vinegar

### **Test Parameters** Film dry time 7 days Cleaner exposure time 30 min. Film thickness 3 mil (wet) 5 – 30 min. Recovery time Loop stylus 0 – 5000 grams weight Leneta chart

BYK Balanced Beam Scrape Adhesion and Mar Tester

\*Adapted from EPS developed test method: Institutional and Household Chemical/Cleaner Resistance





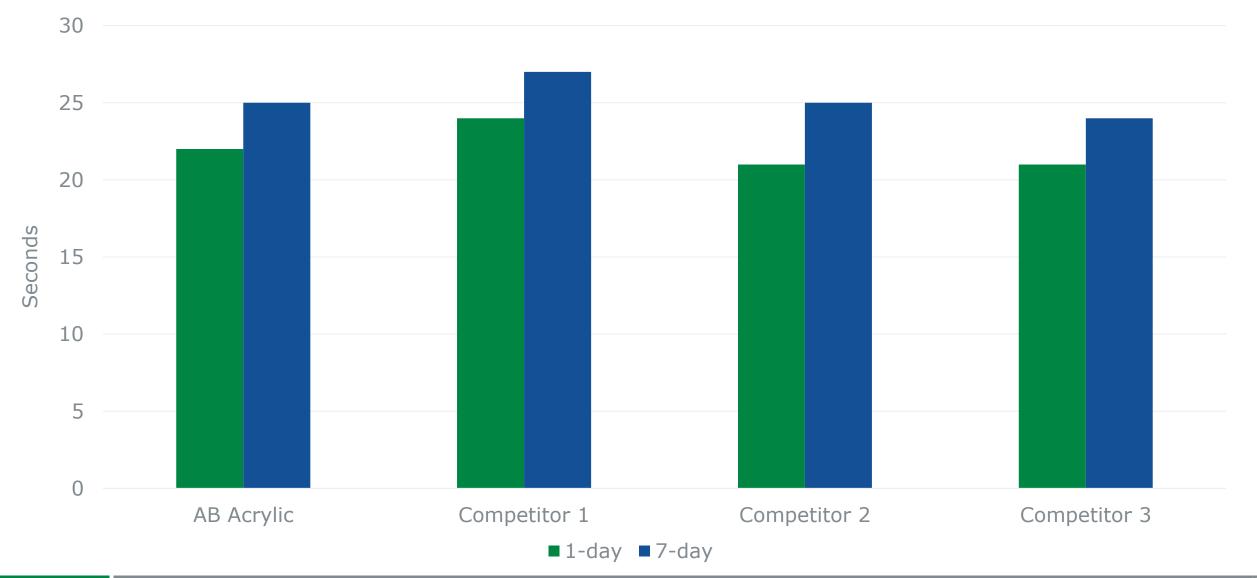




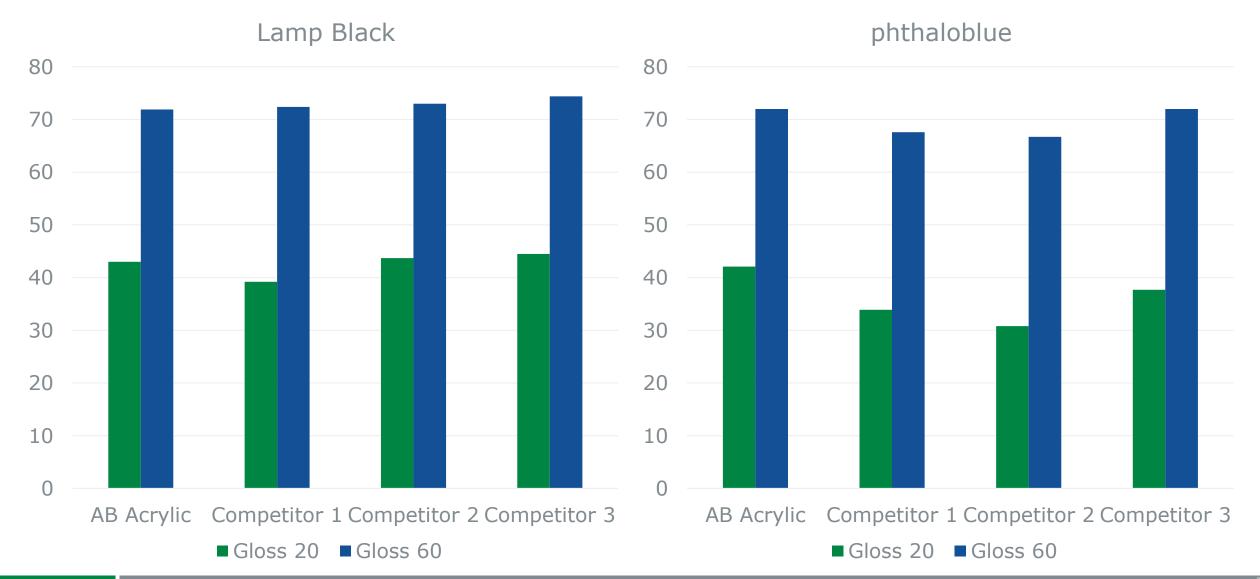


Ingredients	Lbs	Gal	Technical data	
AB Acrylic	675.00	77.03	Specific Gravity (SG)	1.039
BYK-1724	5.00	0.59	Lb / Gal	8.67
BYK-024	3.00	0.36	% Weight Solids	41.46
BYK-349	4.00	0.46	% Volume Solids	38.59
Optifilm Enhancer 400	20.00	2.48		
Water	144.00	17.25	Grams VOC/liter less water	0.27
Rheolate CVS 15	2.75	0.31	Lbs VOC/Gallon Less Water	0
Coapur 3020	13.00	1.51	Total Pounds	866.75
Total	866.75	100	Total Gallons	100

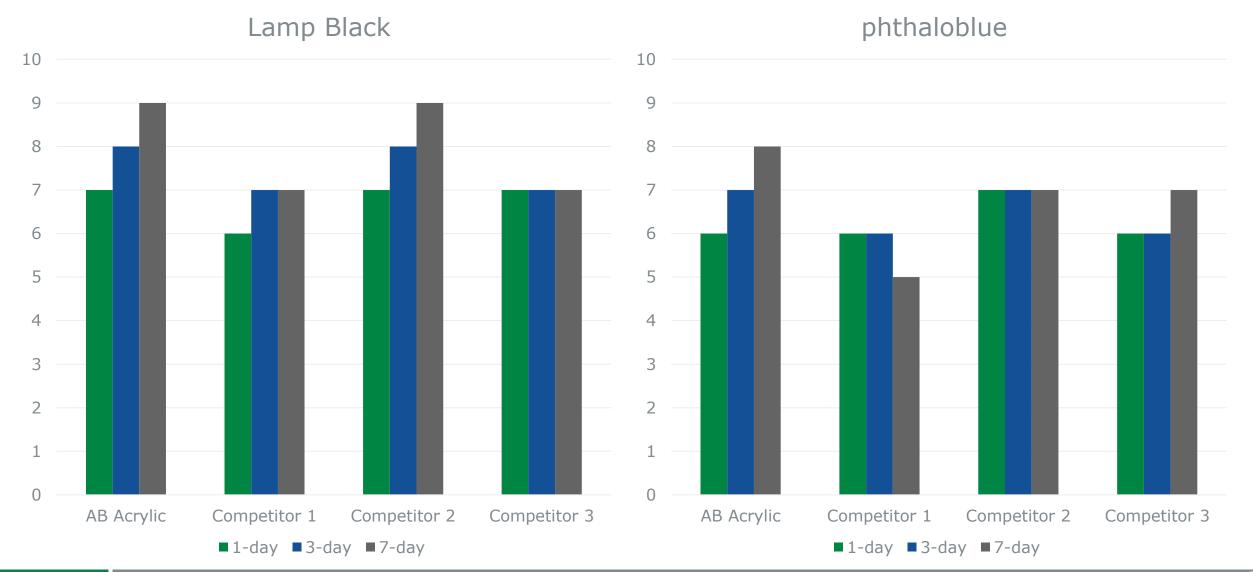
## (C) Koenig Pendulum Hardness - Clear Base no tint



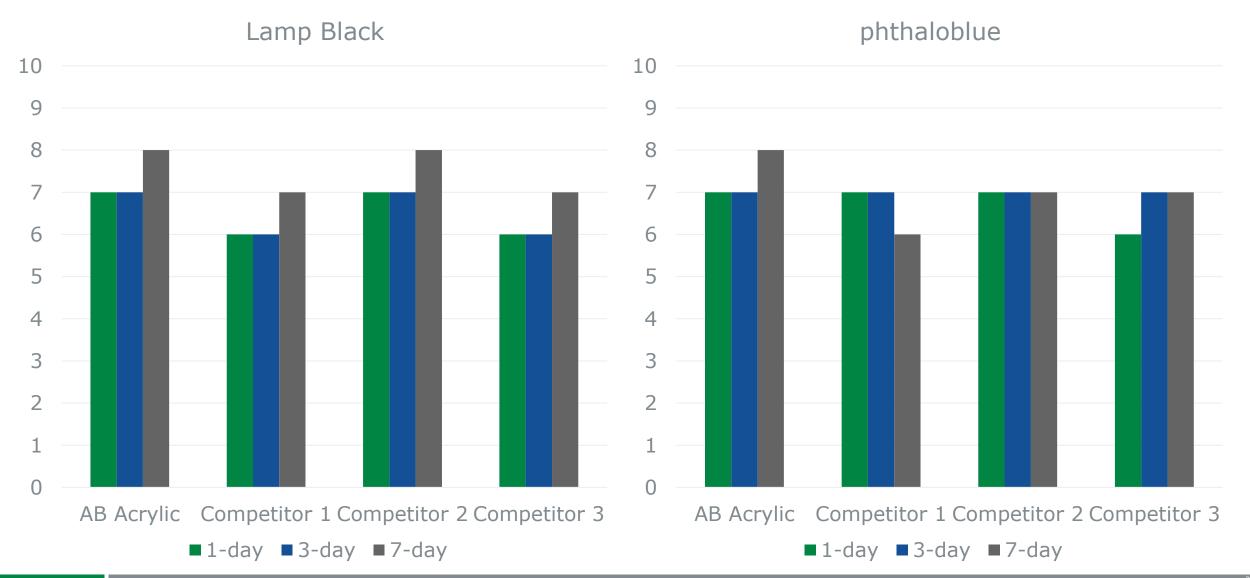
### Gloss Development High Gloss Neutral tinted with 10% Colortrend 808



### Block Resistance Room Temp High Gloss Neutral tinted with 10% Colortrend 808



### Elevated Block Resistance 50°C High Gloss Neutral tinted with 10% Colortrend 808





Porch & Floor Application



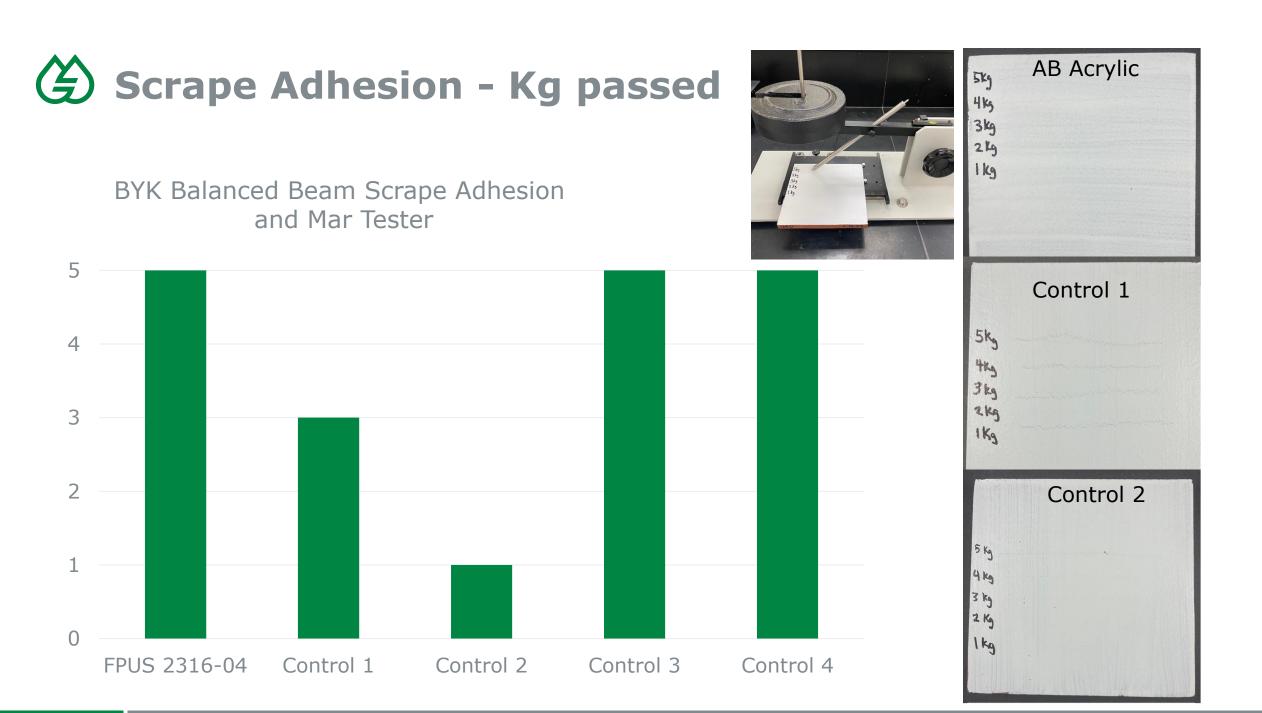


	FPUS 2316-04	Commercial Control 1	Commercial Control 2	Commercial Control 3	Commercial Control 4
Weight Solids [%]	53.12	50	52.3	49.9	54
Volume Solids [%]	39.35	37	40	37	41
Viscosity [KU]	107.7	103.4	102.9	96.8	88.2
Gloss [60°]	14.7	15.35	7.4	11.4	11.2

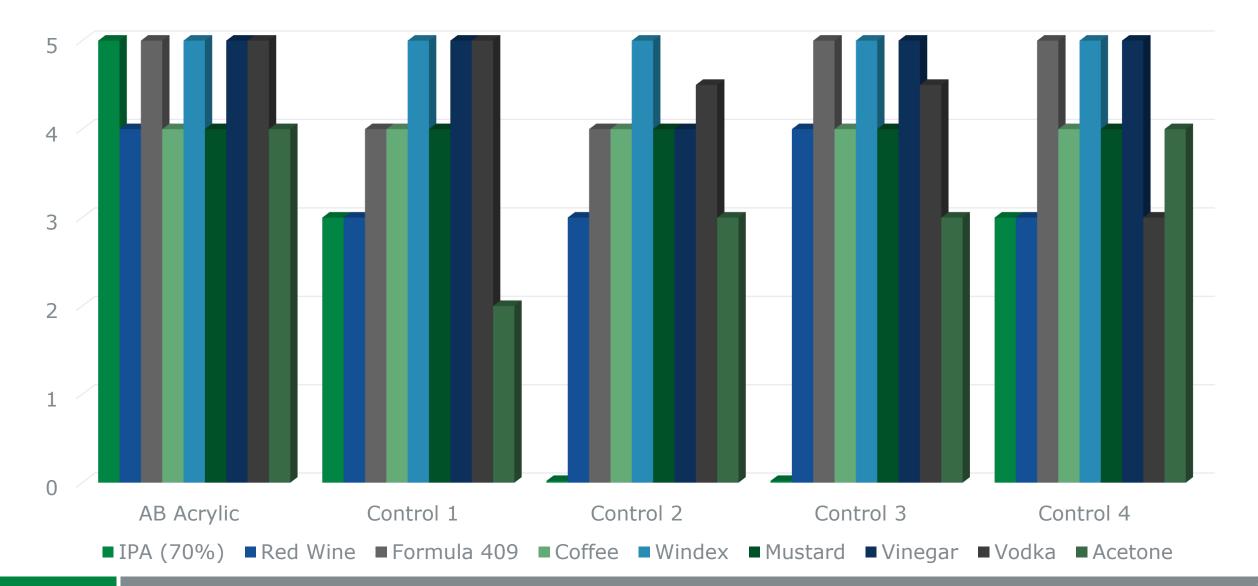


Ingredients	Lbs	Gal
Water	114.74	13.76
DISPERBYK-2081	4.24	0.46
Rhodaline WA 100	1.9	0.23
AMP 95	1.9	0.23
BYK-024	1.7	0.2
Ti-Pure R-706	195.79	5.88
Minex 7	112.41	5.16
AB Acrylic	487.79	55.66
Water	101.94	12.22
Glycol Ether DPM	5.74	0.72
Glycol Ether DPnB	11.47	1.51
CERAFLOUR 1000	7.41	0.71
Optifilm Enhancer 400	10	1.24
Acrysol RM 8W	4.89	0.56
Acrysol RM 5000	12.72	1.47
Total	1074.65	100

Technical Data	
Specific Gravity (SG)	1.288
Lb / Gal	10.75
% Weight Solids	53.12
% Volume Solids	39.35
Grams VOC/liter less water	49.29
Lbs VOC/Gallon Less Water	0.41
PVC	31.32



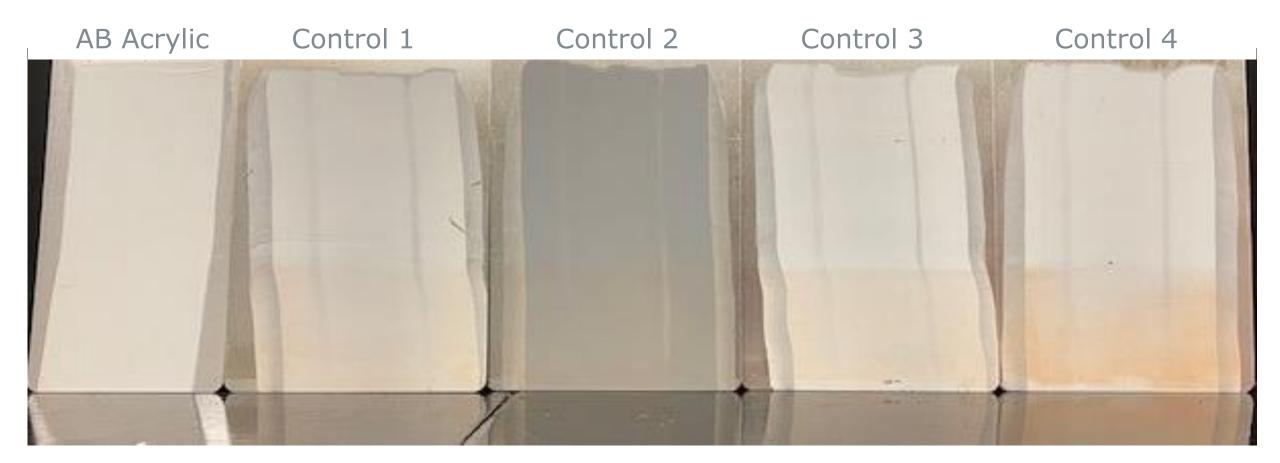
### Chemical Resistance – 1 hour spot test



## Dirt Pick-Up Resistance Test method

- Draw each test paint down on an aluminum "Q" panel with a 6 mil blade.
- Allow samples to air dry for 7 days.
- Expose panels for 500 hours in QUV.
- Remove from QUV and cool for 1.5 hours.
- Cover panels with a wet cloth for 1.5 hours.
- Blot the panels dry and apply a brown oxide pigment slurry on 1/2 of the panel.
- Air dry for 3 hours then place in a 60oC oven for 1 hour.
- Wash each panel under running water rubbing lightly with a microfiber cloth. Make sure that all excess iron oxide is removed.
- Air dry for 4 hours then take pictures.





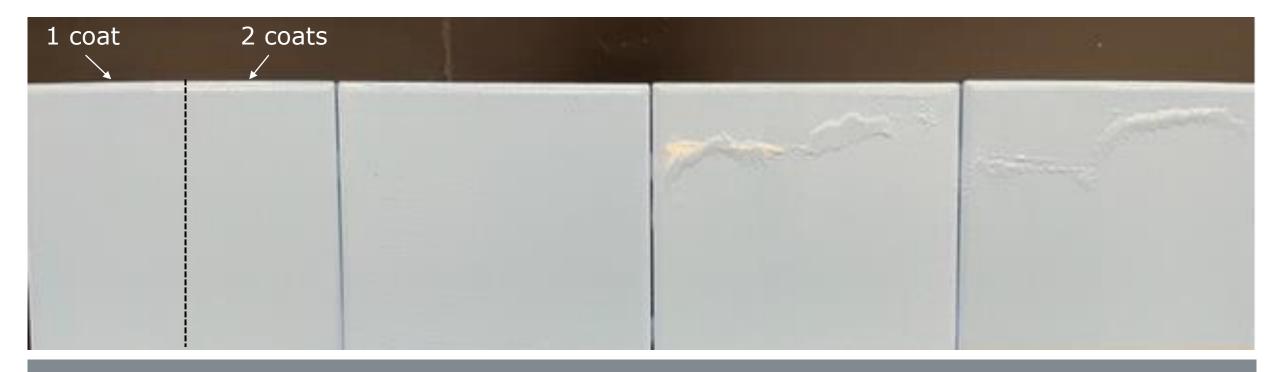


ASTM 2486, Form P121-10N, 7 mils, 7 day dry

	AB Acrylic	Control 1	Control 2	<b>Control 4</b>
Trial 1				
Cycles to fail	1287	191	395	1297
Cycles to fail, Control	619	516	442	449
% of Control	208%	37%	89%	289%
Trial 2				
Cycles to fail	1070	224	423	1197
Cycles to fail, Control	476	477	491	431
% of Control	225%	47%	86%	278%
Average % of Control	216%	42%	88%	283%
Average Cycles to fail	1178.5	207.5	409	1247



Coated bisque tiles immersed in 2% NaSO<sub>4</sub> solution for 7 days



**AB** Acrylic

#### **Competitor 1**

**Competitor 2** 

#### **Competitor 3**



Wood Flooring



### **Wood Flooring Performance**

	AB PUD	PUD: Acrylic 30:70	PUD:Acrylic 70:30	Commercial Finish #1	Commercial Finish #2	Commercial Finish #3
AB PUD	70.0	15.84	47.22	-	-	-
AB Acrylic	-	44.43	20.24	-	-	-
Flow additive	0.50	0.28	0.50	-	-	-
Wax	5.00	4.43	5.00	-	-	-
Solvent	10.00	8.02	8.87	-	-	-
Defoamer	0.10	-	0.10			
Thickener	-	-	0.20			
Water	14.40	27.00	17.86	-	-	-
Gloss (60°)	85.0	85.0	87.7	85.0	85.3	88.0
Koenig Hardness	109/156/163	91/106/106	110/144/155	94/99/101	84/84/84	57/64/63
Taber Abrasion (mg loss)	47.8	44.1	20.6	101.5	147.6	72.5
BHMR	5	5	5	4	1	5
Fingernail mar	2	5	5	3	3	5
CoF	0.43	0.52	0.52	0.5	0.38	0.48
100 Proof (1h)	Fail	Pass	Pass	Pass	Pass	Pass



#### A new multi-purpose acrylic:

- Delivers outstanding performance for high end interior/exterior architectural paints, especially for deep-base formulas, without the use of restricted additives.
- Can be formulated near-zero VOC without compromising paint performance and maintains high durability and blocking resistance.
- Has excellent chemical, stain and scrub resistance.
- Can be formulated for use in other applications like porch and floor and wood floor coatings. It has excellent compatibility with PUDs.

## ALBERDINGK BOLEY

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